

**CHUK**  
eat safe

Be A

# Sustainable Brand

That Everyone Loves





# Serve Food without Toxins



Harmful Chemical Free



Micro-plastic Free



No aroma migration

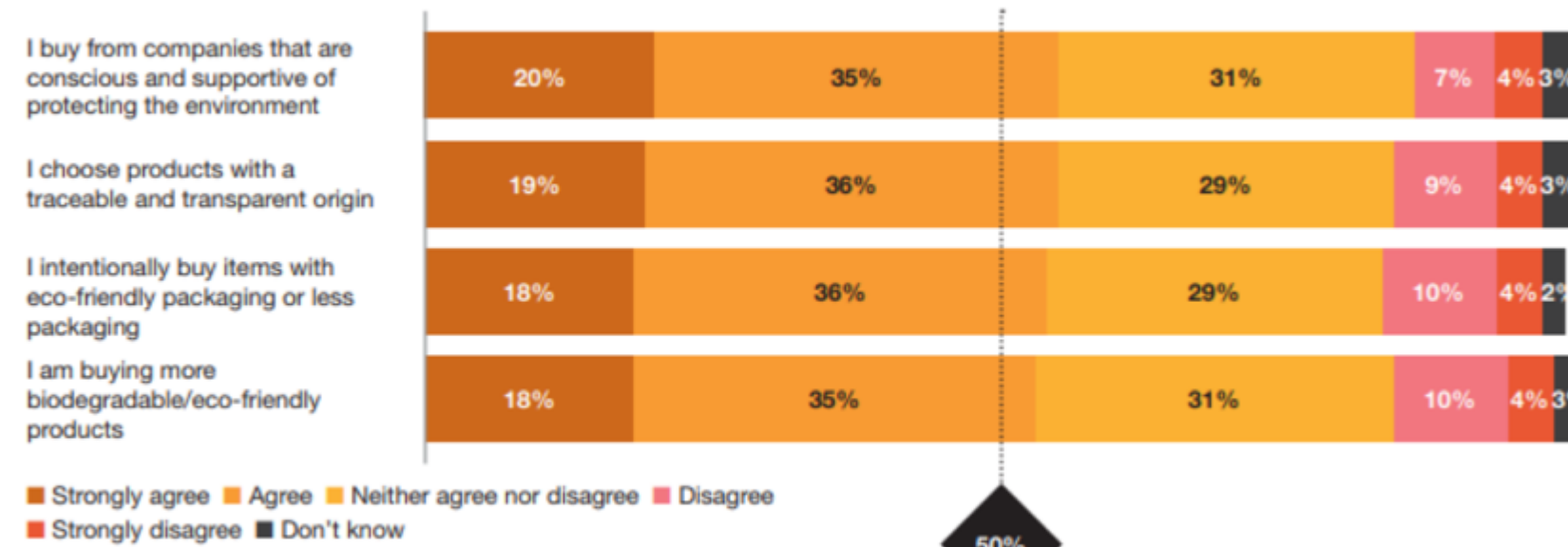


# Recent consumer reports shows More than 50% value sustainability

**23%** OF consumers are willing to pay **10 to 20% MORE** for eco-friendly personal care products

**Exhibit 3: Global consumer survey shows more than half value sustainability**

Q: Please indicate to what extent you agree or disagree with the following statements around shopping sustainability.



Base: All respondents (8,738)  
Source: PwC's Global Consumer Insights Pulse Survey, March 2021

## ECO-FRIENDLY PACKAGING KEY TO HELP DEFINE SUSTAINABILITY, CONSUMERS SAY

The survey of 550 consumers, performed in July, asked "Which of the following labels/product features help you define a product as sustainable? (Select all that apply)"



## Survey on Purchasing Decisions

**19,000 CONSUMERS, 28 COUNTRIES, Aging from 18-73**

were surveyed regarding their purchasing decisions and how they are changing. The findings highlight just how important the materials used in different products and their packaging is to consumers

3,500 People Surveyed in North America



**40% Globally MORE LIKELY** to select products that align with their values, are eco-friendly, and transparent

Used a reusable shopping bag

**87% 66%**

Recycled glass or plastic items

**78% 65%**

Avoided using or buying a product that harms the environment

**39% 33%**

## What Drives Eco-Conscious Consumer Behavior?

% who say these are reasons why they buy eco-friendly products



Eco-Conscious Consumers are defined as those who say that concern for the environment affects their day-to-day purchase behavior.  
Source: GlobalWebIndex July 3rd - July 10th 2018 Base: 534 Eco-Conscious Consumers aged 16-64 in the UK and U.S.A

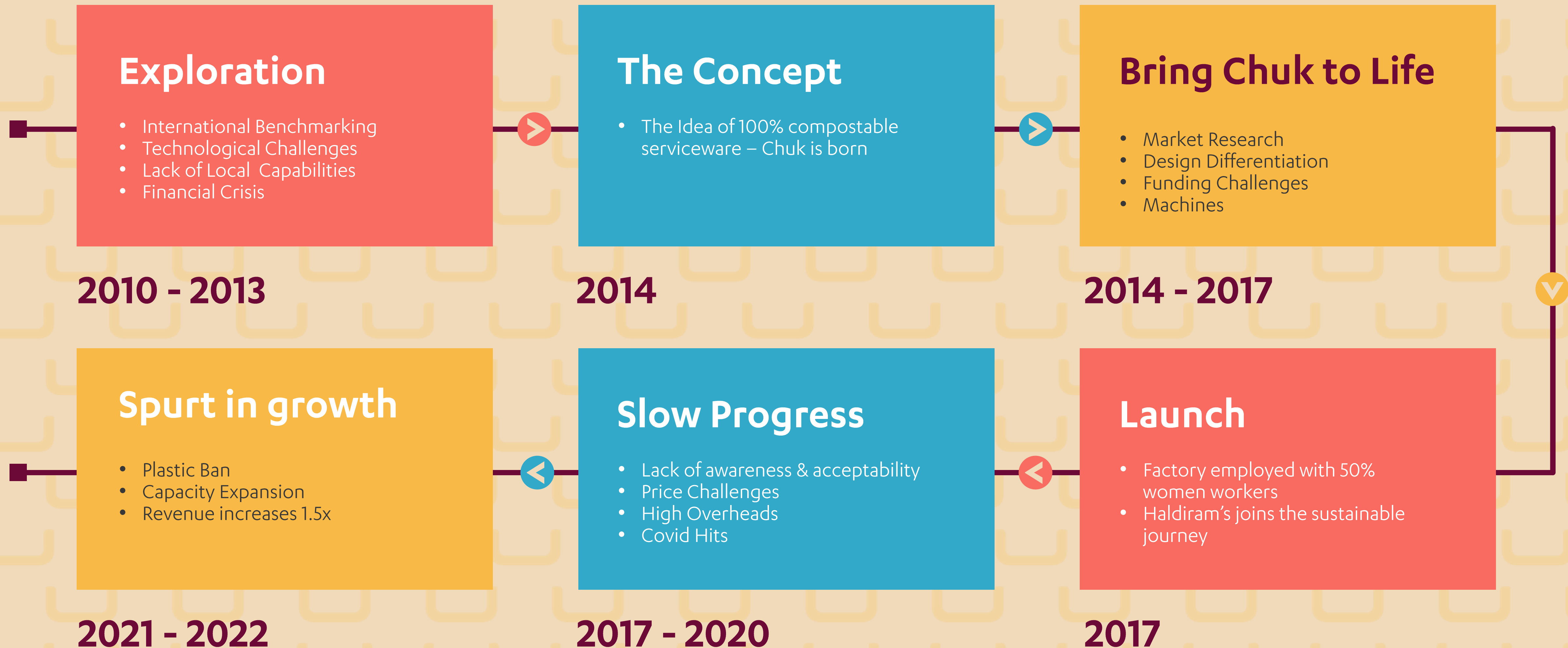


CHULU

eat safe



# Journey so far







# From Pulp To Plate





# 100%

Backyard  
Compostable



**CHUK**  
eat safe



**And your  
customers will  
thank you for  
serving only  
yummy treats  
without a dose  
of carcinogens**







# 100%

## Oil & Water Leak Proof







# Chuk makes serving Simpler and Quicker



**Multiple  
Shapes**



**Easy  
Serving**



**Suits your  
cuisines**



**Innovative  
Designs**





Chuk  
Performs  
Every Time





**Quick Delivery**



**Quality Assurance**



**Customer Excellence**



**Strong & Dynamic Team**

**...and we Excel  
at service!**





# 707

MILLION

people ate Safe  
Meals



# 12029

TONNES

of Good Garbage



# Certified and Awarded Safe



ISO IS17088 Certified



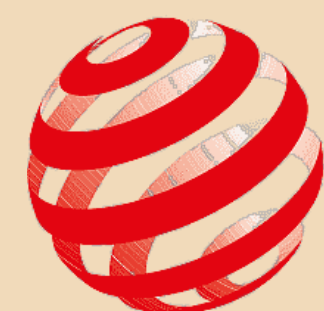
US FDA Approved



Overall Migration



Heavy Metal Free



red dot



GOOD  
DESIGN



INDIA  
DESIGN  
MARK

Internationally acclaimed designs



# One-stop compostable solution for every need



**Delivery**



**Dine-in**



**Customisable**



**Tissues**



**Cutlery**



**Beverage**





**120ml Bowl**



**360ml Bowl**



**180ml Bowl**



**250ml Bowl**



**Little Bowls,  
Big Difference**



## From Pulp To Plate



**12in Plate**



**10in Plate**



**9in Plate**



**7in Plate**



**6in Plate**





# Treats on your Meal Plates

**3CP Meal Plate**



**8CP Meal Plate**



**4CP 11" Meal Plate**



**4CP 12" Meal Plate**



**5CP Meal Plate**





**Not so Delicate  
Containers, for  
your Delicacies**

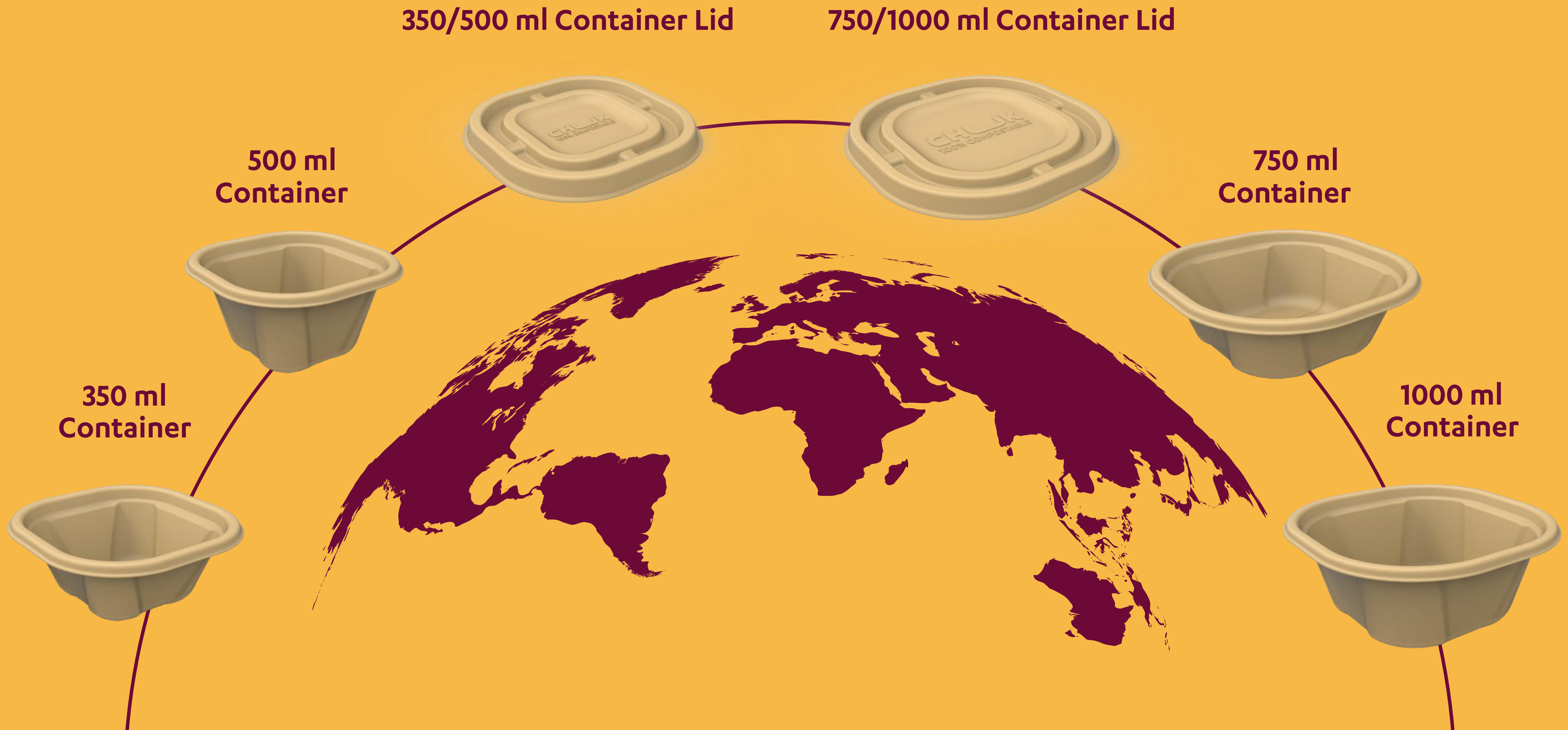


**500ml Container**





# Containers on the go!





# All-in-one Disposable Party Combo Pack

10 Plates

10 Spoons

10 Tissues





# Party in Style and Sustainability with Chuk Spoon Caddy



30 Spoons (Plus 2 Free) ✓



Disposable  
Wooden Spoons



Size - 160 mm





More Food  
For Scoop

**Spoon**



**Spork**



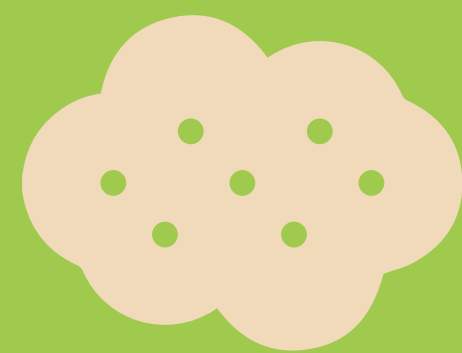
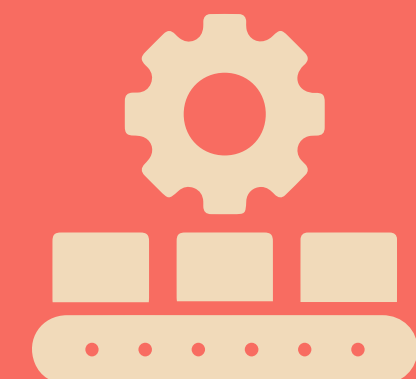




**Largest Indian  
Manufacturer of  
Compostable  
Serviceware**



**Only Vertically  
Integrated  
Manufacturing  
facility in Ayodhya**



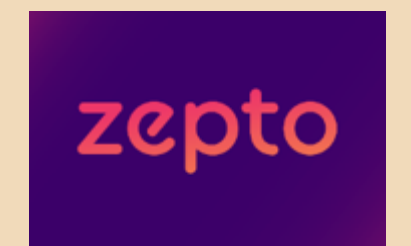
**140 Tonnes/day  
Pulp Capacity**



**18 Tonnes/day  
Serviceware  
Capacity**



# Trusted by established brands





# Let's be Partners for Sustainability